



INNOVATION THROUGH EXPERIENCE

GellerTouch

Point of Sale Software
for Retailing and Hospitality



GellerTouch is powerful, user-friendly, software designed for general hospitality, retailing and niche market locations.

Single or multi site, *GellerTouch* is easy to use at the point of sale even by new or part-time staff.

- Comprehensive Management Reports
- Customer Loyalty
- Stock Control

GellerTouch Software - tried, proven and popular

Throughout the UK and Republic of Ireland, *GellerTouch* is the chosen EPOS solution for many thousands of hospitality and retailing businesses, helping them to operate more efficiently and maximise profits.

Single or multi-site, *GellerTouch* is easy to use at the point of sale even by new or part-time staff. Management benefits from reduced operating costs and targeted reporting. If required, *GellerTouch* can seamlessly integrate with existing management information or financial systems.



GellerTouch - designed to be the best

Since its introduction in 1997, *GellerTouch* Point of Sale Software has been the subject of considerable investment in development - largely financed by its enormous sales volume.

The *GellerTouch* Development Team maintains a continual programme of incorporating new hospitality and retailing features to meet changing market demands. As a result, today's mature *GellerTouch* is flexible to meet business needs on all levels with proven performance and reliability.

Your GellerTouch Dealer will work with you

Because the construction is modular, customers can choose the modules that apply to their business. Your *GellerTouch* Dealer will consult with you to ensure that your system is configured to meet the requirements of your particular business, train your staff how to use it effectively and support you as and when you need help.

Full *GellerTouch* allows customers to select from all the modules commonly used in retailing and hospitality. Two 'Lite' versions of *GellerTouch* are available for businesses where requirements are comparatively basic. *GellerTouch* Lite for Hospitality contains the Sales Module plus Table Planner. *GellerTouch* Lite for Retailers contains the Sales Module plus Stock Control.

But, whichever version of *GellerTouch* you choose, simplicity in use, reliability and good value will be part of the deal.

Your unique bonus – total economy at the point of sale

The designers of *GellerTouch* software are experts in all aspects of point of sale technology - including the hardware and the peripherals. So, although it is powerful, *GellerTouch* Software has been developed not to require expensive, high-specification terminals to deliver optimum performance. Because of this, *GellerTouch* points of sale cost less to buy and less to maintain for their lifetime.

The lines between retailing and hospitality have blurred

GellerTouch has evolved over the years to cope with the changing needs of modern business. As a result, many *GellerTouch* features apply equally in retailing and hospitality.

These days, you can buy a T-shirt or a cookery book in a restaurant. You can buy lunch in a garden centre. Delicatessens sell food over the counter and often operate a restaurant on the same premises. You can have a two for one offer in a supermarket or two lunches for the price of one in a restaurant.

The same *GellerTouch* software takes care of it all, whether your business is general retailing or hospitality. The functionality is the same – the application is adaptable to your business requirements.

GellerTouch also does a great job for dry cleaners, pharmacies, garden centres and other niche market businesses.

GellerTouch in Hospitality

GellerTouch in Hospitality

GellerTouch benefits all the important people in your business. Easy to use by servers, detailed reporting for management and smooth, professional service for your customers

Easy, efficient service

- Easy to use with minimum training
- Training Mode for new staff
- Log-on by on-screen button, swipe card, magnetic server key or fingerprint reader
- Server Interrupt
- Floating Servers and Floating Tables
- Ability to pass cooking instructions and customer preferences to kitchen and bar
- Recipe Control for menu items
- Kitchen and customer bills can print by course type (Starters, Mains, Desserts)
- Up to 10 remote kitchen/bar printers per network
- Automatic failsafe re-routing of printer in the event of a printer breakdown
- Table transfers
- Split or combined customer bills
- Integrated EFT with chip and PIN option

Keeping the operation running smoothly

- Clock in/out for staff
- Multiple price levels per product
- Automatic price changes for Happy Hour or special meal offers can be set to a day and time including future promotions
- Mix and Match promotions such as two meals for the price of one
- Terminals continue to operate in the event of a network failure
- 'Chalkboard display' for permanent messages to staff or specials of the day
- Up-selling prompts
- Ability to take payments in multiple currencies
- Dual Currency feature shows sales in two currencies at the same time , e.g. € and £

Some of these features also have application in retailing

Bookings and customer accounts

- Graphical Table Planner emulates the layout of tables in your dining areas
- Management of Table Bookings by time, day and table number
- Forward Bookings
- Bar/table/room tabs by Name
- Customer Accounts can include on-screen picture of customer

Loyalty system keeps the customers coming back

- Membership System
- Cashless Club Cards
- Customer loyalty system including on-screen picture of customer

Management Information

- Comprehensive management reporting for Financial, Sales, Product Groups, Departments, Operators etc
- Ability to track all transaction types such as No Sales, Refunds, Voids, Sales and Discounts
- Buttons – for example function buttons - can be set to appear only on specified terminals
- Single or multi location stock control with purchase orders, goods in and stock taking functionality
- Live stock count down

It's great for hoteliers too

GellerTouch enables seamless working across every department of your hotel and can be tailored to specific needs. Items can easily be charged to guests' accounts or rooms. If required, separate accounts can be maintained for different areas such as conference rooms, restaurants, the golf course, the gym etc. Optionally, GellerTouch can link to front of house hotel packages – such as Guestmaster, GuestLine, MainStay or Hotec - to allow a seamless connection between the EPOS system and customers' bills.

GellerTouch in Retailing

GellerTouch in Retailing

General retailing, supermarkets, department stores, fashion, mail order, electrical goods suppliers, DIY stores, garden centres. Efficient service at the point of sale, plus management information reports tailored to individual needs, makes GellerTouch the system of choice for virtually any retailing operation – single or multi site.

Serving customers quickly and easily

- Easy to use with minimum training
- Staff Clock In/Out
- Log-on by on-screen button, swipe card, magnetic server key or fingerprint reader
- Training mode for training new staff
- Scanning
- Lay Away System - if a customer decides to go back to buy another item
- Floating Server - sales begun on one terminal can be finished on another
- Fast Tender Keys to speed finalising sales and making change
- Integrated EFT with chip and PIN option
- Optionally Integrates with the Avery FX-120 range of scales.
- Supports price embedded weighed barcodes.

Flexible day to day running

- Product and shelf-edge labels
- Multiple price levels per product
- Special offers can be geared to a day and time or price level
- Multi-buy and Mix and Match promotions – by cheapest item, percentage or fixed amount
- Send messages between terminals – e.g. 'need more change'
- Ability to review a sale made at any time – even years ago – and issue a copy receipt
- 'Chalk board' on sign-on screen for messages to staff or special offers of the day.
- Orders with Deposits system
- Up-selling prompts – e.g. Do you require batteries?
- Ability to take payments in multiple currencies
- Ability to show sales in two currencies at the same time , e.g. € and £

Some of these features also have application in hospitality

Bookings, customer accounts and loyalty

- Staff bookings, e.g. consultations, golf/tennis instructors
- Customer accounts can include an on-screen picture of the customer and can be
 - a) pre-paid for a no credit, cashless system
 - b) a credit account with a pre-set limitInvoices can be issued in either case.
- Customer loyalty system can also include an on-screen picture of the customer
- Loyalty points can be allocated to specific products or calculated on sales value

Controlling Stock

- Supplier Orders, Goods in, and Stocktaking functionality
- Single or multi location stock control
- Tracking of stock by serial number
- Optionally, GellerTouch can integrate with a hand-held data collection terminal for quick and easy stock-taking

Management Information

- Comprehensive management reporting for Financial, Sales, Products, Groups, Departments, Operators etc.
- Management security
- Track all transactions such as No Sales, Refunds, Voids, Sales, Discounts
- Sales Review feature enables viewing, printing and exporting the electronic journal
- Where there are several points of sale in one location, the Touch Management Control option allows you to view sales activity, refunds and voids from each terminal. There is also a graphical Cash in Drawer display to indicate when a cash lift should be made.

To succeed in business, to reach the top, an individual must know all it is possible to know about that business.

J Paul Getty

1892 – 1976, American oil tycoon, billionaire



Authorised Sales and Service Dealer



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